



## **PARTNERS PROGRAM**

The goal of the ABS Partners Program is to establish a network of independent Affinity Building Systems Active Builder/Partners. The independent ABS partners then sell ABS homes to customers through their independent companies.

Unfortunately over the last several years the housing market has limited the participation of builders in the modular field and has forced economic hardship on many areas of the building trades. Yet, the market will recover and ABS is putting itself and its partners in the best position to take advantage of the market recovery.

ABS has invested millions of dollars in a technologically superior manufacturing facility, marketing programs both printed and web based and people to conduct an aggressive building campaign. This ability and investment along with participating partners will reap huge rewards for all participants. By establishing levels of participation ABS is encouraging Builder /Partners to take advantage of the ABS facilities/ marketing and position themselves to capitalize on the housing recovery. This partnership also comes at no cost and requires no investment other than some partner's time.

As a Builder/Partner your starting level can be a spring board to a long and profitable business. The logic of building houses using modular construction is apparent to any knowledgeable builder or customer who simply sees the process. Today's emphasis on "green building" requires material and construction methodology that is best achieved in a controlled building environment. The efficiencies and quality gained while building in a controlled environment are obvious and undeniable.

A key part of the Partners Program is a tour of the ABS facility so you can witness the building process and home quality for yourself. This tour will eliminate any doubts you may have and also allows you to fully evaluate the ABS Company as a whole.

All of us at ABS will look forward establishing a Partnership with your company in the future.

Sincerely

***Affinity Building Systems***



**TOCCOA**



**COVINGTON**



**FARGO**



**FOLKSTON**



**KITTY HAWK**



**DEERWOOD**



**SAVANNAH**

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7/26/2010



## **Level 6: Registered Partner**

**Commission: \$100 per home sold**

As a Registered Partner your company will be entitled to a commission if ABS sells an ABS house in your market. Registrations expire 90 days from the date of registration and are only renewable with written notification from ABS.

## **Level 5: Prospect Referring Partner**

**Commission\*: \$500 per sold referral**

A Prospect Referring Partner is a company that refers a client to ABS and ABS or one of the higher level ABS partners sells the client a house. Simply call or e-mail the clients name, address and phone number and ABS will take care of the transaction.

\*Commissions are paid within 10 days after closing and ABS will keep your company informed of the sales progress.

## **Level 4: Participating Referring Partner**

**Commission\*: \$1,500 per sold referral**

As a Participating Referring Partner you have elected to interact with the client: You would provide literature to the client (literature provided to you by ABS) and review some basic information about ABS. Typically there would be some exchange about the size, style and budget of an ABS home. At a minimum you would provide the client ABS contact information, web address, and directions to the ABS facility in Lakeland, Georgia. The client contact information is also forwarded to ABS by Phone or E-mail.

\*Commissions are paid within 10 days after closing and ABS will keep your company informed on the sales process. If you feel the customer is above average and you accompany the customer to the ABS plant for a tour, the commissions will double.

Affinity Building Systems  
P.O. Box 186  
62 Murray Blvd  
Lakeland, GA 31635

www.affinitybuildingsystems.com  
info@affinitybuildingsystems.com  
1-877-560-2468



**SEA ISLAND**



**BAYPINE**



**BAXLEY**



**ABBEVILLE**



**COFFEEBLUFF**



**ST. SIMONS**



**GWINNETT**

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## **Level 3: Participating General Contractor**

**Commissions\*: Pre determined prior to the sale of the house and dependent on the level of participation of the Participating General contractor.**

A Participating General Contractor is hired by Affinity Building Systems, is a licensed general contractor for the area the house is being built, and the PGC will provide the site supervision necessary to complete a modular project. This on site work and supervision by the PGC is provided under separate contract to Affinity Building Systems and will include securing the necessary building permits for the project if not secured by the homeowner. The PGC will oversee the project to completion and ABS may ask the PGC to perform warranty or service repairs on a separate fee basis. It would be the intent of ABS to develop a long term working relationship with a Participating General Contractor that would result in numerous projects and a rewarding profit potential.

\*Commissions are paid within 10 days after closing and ABS will keep you informed of the progress of the sale.

## **Level 2: Active ABS Builder/Distributor without a model** **Purchases ABS Homes at Wholesale List**

An ABS Builder/Distributor without out a model is a licensed contractor or developer, conducts the entire sale of an ABS house to a client and provides all general contracting and site supervision. ABS partners with the Builder/Distributor and provides those goods and services to the builder as outlined the Affinity E.D.G.E. program.

No commissions are paid and the profit potential is unlimited.

The ABS /Builder Distributor with no model purchases homes directly from ABS at wholesale list price. Additional incentives and promotional pricing is also available as it is introduced from time to time.

## **Level 1: Builder/Distributor with a model** **Purchases ABS Homes at 97.5% of Wholesale List**

The ABS Builder /Distributor with a model performs the same function as Level 2. The ABS Builder Distributer with a model purchases ABS homes at 97.5% of wholesale list price.

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